

MONTHLY MEMBERSHIP PROGRESS REPORT

District 22 B

Results as of: 01/31/2018

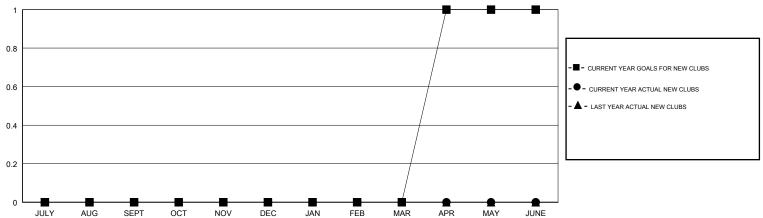


LOCATION MARYLAND

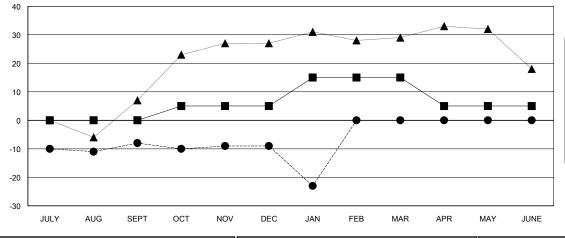
GMT CA

Clubs				Members			
	RESULTS FOR	2017-2018		RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	1	JULY/AUG/SEPT	0	23	28
OCT/NOV/DEC	0	0	0	OCT/NOV/DEC	5	34	34
JAN/FEB/MAR	0	0	1	JAN/FEB/MAR	10	9	22
APR/MAY/JUNE	1	0	0	APR/MAY/JUNE	-10	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



-■- MEMBER GROWTH NET GOAL
- ● - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 2	
DROPPED MEMBERS	
DECEASED	12
CLUB CANCELLED	16
OTHER	56
TOTAL	84

24 CLUBS OF 48 ADDED 1 OR MORE
NEW MEMBERS

MALE	971 (73.78%)				
FEMALE	345 (26.22%)				
Women Percentage Fiscal Year Goal: 25%					
TOTAL FAMILY UNIT MEMBE	RS	149			
FAMILY MEMBERS PAYING H	HALF	75			
DUES					

GENDER DISTRIBUTION

CLICK HERE FOR CUMULATIVE

MEMBERSHIP DATA